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# Special Feature: Post-Brexit Outlook

Jun 27, 2016

Wealth Management Investment Strategy Team, GCB HK

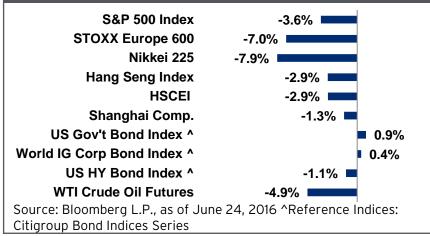




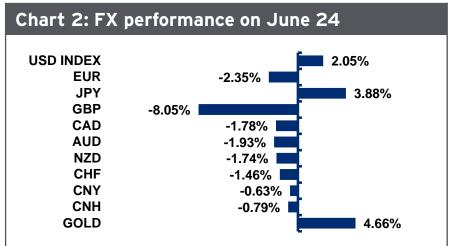
# Post Brexit - First-day market performance & Outlook

# Major surprise as vote tallies point to Brexit

## Chart 1: Market performance on June 24



Market	Impact	Outlook	
Investment Grade Bonds	+	Performance may remain resilient on safe-haven flows	
Global Equity	-/+	May have further 8% downside from Jun 24 close but not a bear market	
US Equity	+	Valuation level suggests upside not downside with support from earnings	
European Equity	-	Contagion fear. Lower index target and downgrade financials	
Japan Equity	-	Could be hurt by a strong yen	



Source: Bloomberg L.P., as of June 24, 2016

Currency	Impact	Outlook
Gold	+	Safe-haven flow may support gold to \$1,350-\$1,400 in short term
JPY	+	Brexit related safe haven flows may push USD/JPY back to 95-99 levels
AUD	-	May benefit from its AAA standing and may range trade between 0.7212-0.7648
EUR	-	Prospects of the ECB delivering further stimulus may weaken EUR to 1.07/1.08
GBP	-	GBP/USD may tumble to 1.20-1.25 as Brexit may hit UK economy



# **Brexit Process - What's next?**

# Brexit could take more than two years

## Steps for Brexit to realize





# **UK Political and Economic Implications**

# Brexit may trigger substantial downward revisions of UK growth forecasts

## Political implications

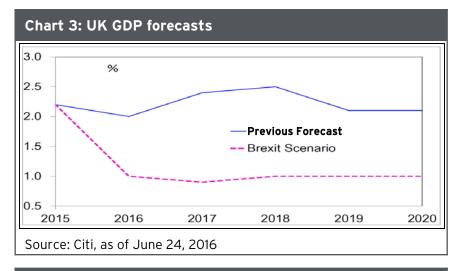
- New PM: We expect a new Conservative Party leader and PM to be chosen before starting exit negotiations.
- Cabinet shuffle: A cabinet shuffle, with key positions for Leave supporters, would also be likely.
- Ireland & Scotland: Northern Ireland and Scotland may look for a second independence referendum of their own.

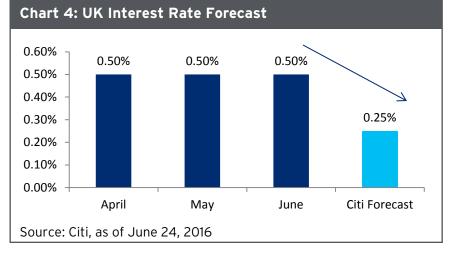
### Economic implications

- Lower growth: We expect a Brexit vote to lower UK GDP by 3-4pp over the next three years(Chart 3).
- Technical recession: This would come as a result of lower consumption and lower investment. UK may go into technical recession for a few quarters, starting in Q3.
- CPI could shoot up: The decline in sterling would increase our CPI forecasts to 3-4% in 2017 and 2018.

## Policy response

- ► **BoE support:** The Bank of England(BoE) Governor Mark Carney pledged coordinated central bank support to contain volatility.
- ► He said the central bank is ready to provide GBP250bn of additional funds to support financial markets.
- Potential rate cut: We expect the BoE may cut rate by 25bp (at least by July 14) and perhaps restart additional asset purchases(Chart 4).







# Brexit may lead to more referendums by other EU countries

## Political implications

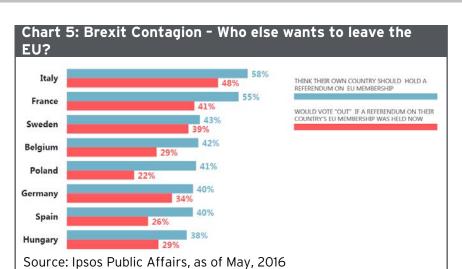
- Brexit Contagion: At the EU level, it will likely freeze EU integration and increase the risk of copycat referendums, among other political risks(Chart 5).
- Lingering political uncertainties: In 2017, Germany and France will have elections, which may raise uncertainties on their stance regarding EU(Chart 6).

#### Economic implications

- ► A significant trading partner: The EU is a very significant trading partner for the UK in 2015, more than 40% of UK exports went to the EU.
- ▶ Weakening growth: We estimated a weakening in the Eurozone's growth rate for the coming year of 0.3%-0.5% below a current forecast of 1.6% in both 2016 and 2017.
- Banks could face serious losses: Sharp adjustment in the value of UK assets held by EU residents, not just banks, (46% of rest-EU GDP in 2013) may reduce wealth, while at the margin, banks with particularly large exposures to the UK may face serious losses.

#### Policy response

- ECB may cut rate: The European Central Bank(ECB) will likely envisage a cut in their policy rate (21 July).
- More tools from ECB: The ECB may also temporarily exercise some flexibility on the implementation of its Asset Purchase Programme (APP), including perhaps front-loading more government bond purchases in coming weeks.



# Chart 6: Major EU dates and electionsDateCountryOct 2016Italy Constitutional ReferendumMar 2017Netherlands General ElectionApr/May 2017France Presidential ElectionAug 27-Oct 22 2017German Federal ElectionSource: Citi, as of June 24, 2016



# Brexit may have limited impact on global growth

### Political implications

- Global risk: Brexit is an unprecedented event for the EU, and the most destabilizing instance of Vox Populi Risk globally to date.
- Brexit Contagion: Brexit may reinforce protectionist, inwardlooking and nativist tendencies globally in near-term, and probably weaken prospects for internal collaboration.

#### Economic implications

- Global: Barring an unlikely breakup of the Eurozone, the output loss for world growth may be measured in just tenths of a percentage point, even if UK experiences a mild recession.
- ► US: We see little direct effect of Brexit to the US economy and recession in US is unlikely, but increased uncertainty may modestly reduce the pace of US growth this year.
- ► Japan: We revised Japan's GDP growth forecasts and now expect real GDP growth of +0.4% for fiscal 2016 and +0.5% for fiscal 2017 versus previous forecasts of +0.5% and +0.7%, respectively.

## Policy response (Chart 7)

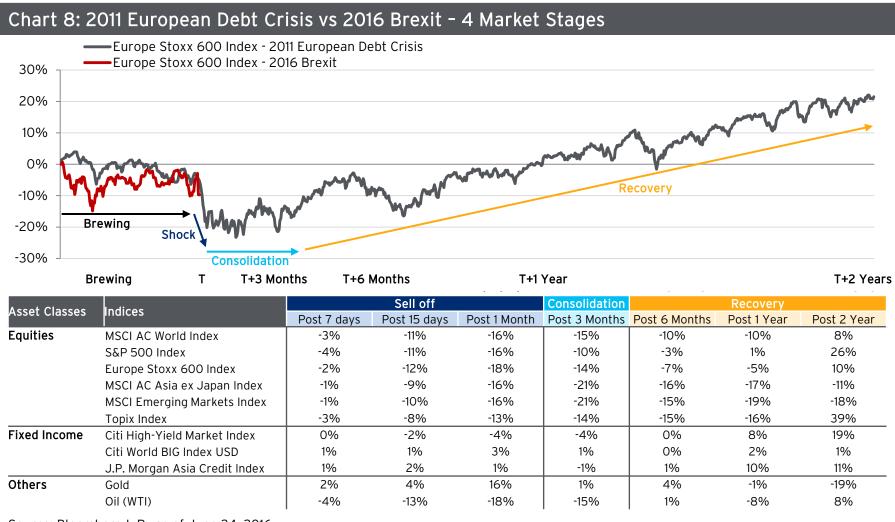
- Global Central Banks: In the event of disorderly currency moves, G7 central banks could launch coordinated FX interventions.
- ► Fed: The Federal Reserve(Fed) may raise rate in September, but it may consider delaying its next rate hike until Dec or even later.
- RBA: Brexit vote adds to the case for another Reserve Bank of Australia(RBA) cut, probably in August.
- BoJ: The likelihood of additional Bank of Japan(BoJ) action has increased in July.

Chart 7: Interest rate forecasts on major countries %						
	6/24/16	2Q '16	3Q '16	4Q '16		
US	0.50	0.50	0.75	0.75		
Eurozone	-0.40	-0.40	-0.50	-0.50		
UK	0.50	0.50	0.25	0.25		
Japan	-0.10	-0.10	-0.30	-0.30		
Australia	1.75	1.75	1.50	1.50		
New Zealand	2.25	2.25	2.00	2.00		
Canada	0.50	0.50	0.50	0.25		
Source: Citi, as of June 24, 2016 Rate cut Rate hike						



# **Experience from European Debt Crisis**

# Fixed Income and gold outperformed but equities consolidated for some time



Source: Bloomberg L.P., as of June 24, 2016



# **Investment Strategy Post Brexit**

# Stay On Course with Yield Plays

## (1) Stay On Course with Yield Plays

### Bond Refugee and CDS-adjusted Dividend Plays (Chart 9)

- Investment-Grade Bond: More than 30% of global developed sovereign debt now trades with yields below zero. Overweight investment grade corporate bonds as yields remain relatively attractive. Favour long-duration US credits.
- Dividend stocks: MSCI World High Dividend Index now yields 4.03%, compares to MSCI AC World Index's 2.79%. On June 24, global equities dropped 4.8%, while high dividend stocks fell 4.3%.

## (2) Reduce Portfolio Risk from certain assets

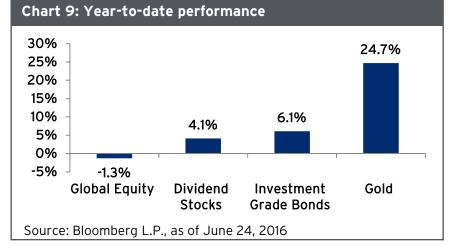
#### UK and European Assets

- UK and European equities Citi analysts have revised down Stoxx 600 end-2016 target from 380 to 310(Chart 10), FTSE 100 revised down from 6,600 to 6,000.
- ► UK and European Financials are likely to be big losers. Banks could fall 20-30% in coming days/weeks. We lower exposure to European Financial sectors.
- European credit: A sell-off in risk assets would lead to sharply wider spreads.

## (3) Find Opportunities from Market Dislocation

#### Europe only accounted for 9% of S&P500 Sales

 US equity - Earnings are up roughly 20% since 2011-2012; therefore, US equity index may not re-test of those lows during the case with Grexit anxiety. In Oct 2011, S&P dropped to as low as 1,100.







# May buy into weakness on China equities

#### Implications on China

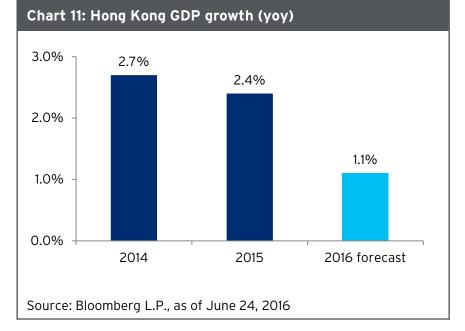
- ► Economic transition push: Given rising uncertainty of globalization, China may have to increasingly emphasize domestic consumption and manufacturing R&D innovation.
- Passive CNYUSD weakness: Unfavorable to deep cyclicals and FX-debt sectors, but should not lead to panic as in Jan/Feb 2016 given likely milder FX reserve declines.
- ► High-dividend-yield stocks: High-dividend-yield stocks may be favored given lower-for-longer yields expectation.

## China Equity Strategy

- Buy into weakness: Expect manageable mid-single-digit-percent downside for China indices in the near term before recovering/stabilization. We suggest investors buy into weakness.
- Prefer sectors such as I.T., Cons. Disc. & Health Care, and suggest avoid deep cyclicals such as Materials and Energy.

#### Implications on Hong Kong

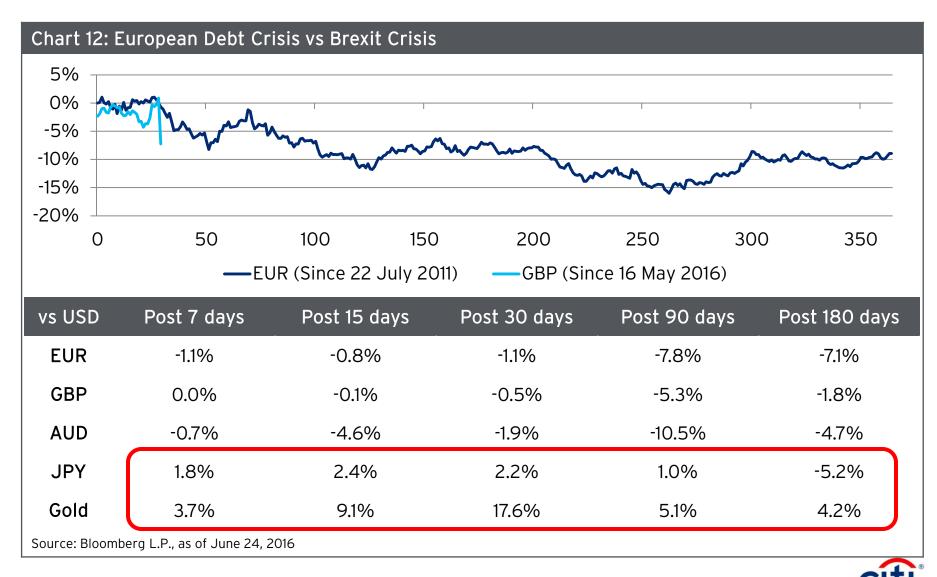
- Impact on HK economy: We keep our 1.1%yoy GDP growth forecast for HK, but see downside risk given the unfolding impacts on equity and property markets. (Chart 11)
- Impact on banks: Brexit may delay rate hike, and expectation on future net interest margin benefits may reduce.
- **Preference:** Dividend stocks preferred; Rate hike angle reduced.
- Banks focusing on HK and China may see relative loan growth and net interest income outperformance, compared with their UKrooted peers.





# Experience from European Debt Crisis

# Gold and JPY outperformed in short term



# FX Implications - JPY & Gold

# BoJ's intervention may fail to bottom USD/JPY out

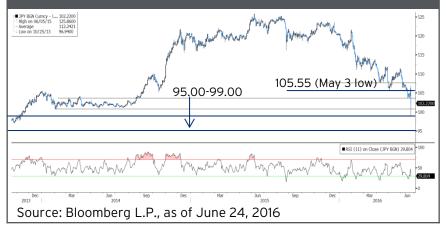
## Fund inflow may support JPY

- Safe-haven flow: Safe-haven demand given concerns over global growth may be positive for JPY.
- Stand-alone intervention: Although further rally in JPY may trigger BoJ intervention, European authorities may focus more on the stability in asset prices than that in FX market.
- ► USD/JPY may be pressured: As such, the stand-alone intervention may fail to bottom USD/JPY out.
- ► On technical analysis (Chart 13), USD/JPY may consolidate before testing lower to 95-99, with resistance at 105.55.

## Gold may rally on safe-haven demand

- Safe-haven flow: The Brexit outcome may increase the demand for safe-haven assets due to global growth concerns.
- Increasing ETF holdings: We are likely to see ETF inflows and holdings of gold resume a March upwards above 2,000 MT level.
- ► This is likely to increase bullish pressure on gold prices short term, with perhaps testing \$1,350 or a bit higher into Q3 2016.
- On technical analysis(Chart 14), Spot gold/USD may rise toward 1,392-1,433, with support at 1,250.

## Chart 13: USD/JPY



#### Chart 14: Spot gold/USD 1,433 (Aug 28, 2014 top) 1,392 (Mar 17, 2014 top) 1,250 (Jun 24 low) 1,250 (Ju



# FX Implications - GBP & AUD

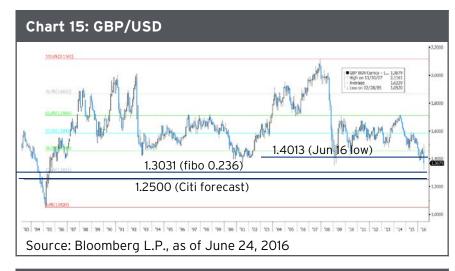
# GBP/USD may tumble towards 1.3031

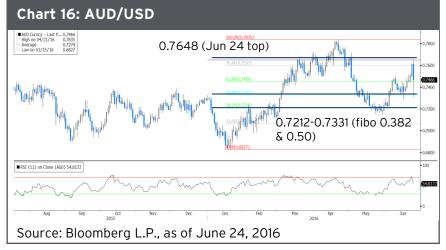
## GBP may drop further

- Worries on Brexit: GBP may fall by up to 15% on a tradeweighted basis, on worries that Brexit may send shockwaves through markets, economies and politics.
- Potential rate cut: The prospects for the BoE to cut rates by 25bps and talk of a 2nd Scottish independence referendum will likely to take GBP lower.
- On technical analysis (Chart 15), GBP/USD may tumble to 1.3031 or even 1.25 level. Resistance may find at 1.4013.

## AUD may range trade with mild downside bias

- Small direct impact: The Brexit impact on Australian economy may be limited, as the export and import from Australia to UK are below 1% of total GDP.
- ► AAA Rating: AUD may benefit from its AAA standing, and may outperform GBP and EUR.
- Rate cut by the RBA: However, given the uncertainty of global economy, we expect the RBA may be forced to cut the interest rate again in August, which may be negative for AUD.
- On technical analysis (Chart 16), as the RSI dropped from the overbought region, the pair may trade inside 0.7212-0.7648 range with mild downside bias.

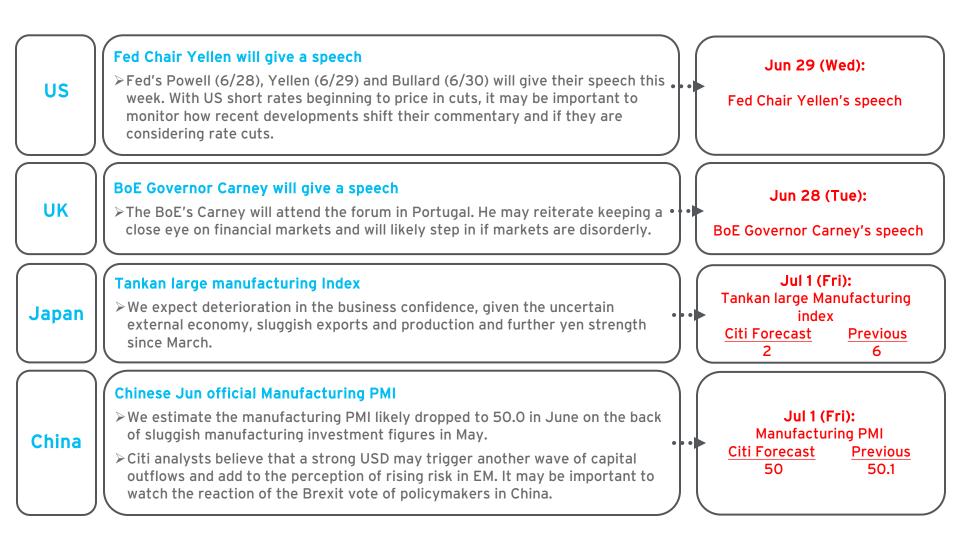




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# **Upcoming Economic Events**

# Yellen's speech may become market focus this week





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